

Sponsorship Opportunities

For

APBO|2010

CONFERENCE

ASIA / PACIFIC BUSINESS OUTLOOK

usc Marshall
Center for International Business
Education and Research (CIBER)



Platinum Sponsorship

\$15,000

- Exclusivity:
Your organization will be the **only** Conference sponsor within your industry.
- Broad Recognition:
Your organization's logo will be featured as Platinum Sponsor in all Conference promotional materials and program collaterals, as well as on the web site.

Introductions recognizing your organization will be made at the Conference opening.

Your logo will be featured as Platinum Sponsor on signage at the Conference.
- Preferential Access:
VIP Dinner: Your organization will receive **six** invitations to the exclusive VIP dinner for speakers and sponsors.

Head Table: Your organization will receive **one** seat at the Head Table at the VIP dinner and at one of the luncheons.

You will receive a digital contact list of all Conference participants & supporting organizations.
- Conference Admission:
You will receive **fifteen** complimentary tickets to the two-day Conference and Monday evening's networking reception.
- Exposure:
Booth Space: As an official sponsor of the Conference, you are entitled to display your organization's promotional materials at your booth inside the Conference hall. You may also provide promotional items for distribution to all participants in the Conference.

Business Seminar: Your organization may present up to **two** seminars at the conference (topics subject to approval).

Gold Sponsorship

\$10,000

- Broad Recognition:

Your organization's logo will be featured as Gold Sponsor in all Conference promotional materials and program collaterals, as well as on the web site.

Your logo will be featured as Gold Sponsor on signage at the Conference.

- Preferential Access:

VIP Dinner: Your organization will receive **four** invitations to the exclusive VIP dinner for speakers and sponsors.

Head Table: Your organization will receive **one** seat at one of the luncheons.

You will receive a digital contact list of all Conference participants & supporting organizations.

- Conference Admission:

You will receive **ten** complimentary tickets to the two-day Conference and Monday evening's networking reception.

- Exposure:

Exhibit Space: As an official sponsor of the Conference, you are entitled to display your organization's promotional materials at an exhibit table inside the Conference hall. You may also provide promotional items for distribution to all participants in the Conference.

Business Seminar: Your organization may present **one** seminar at the Conference (topic subject to approval).

Silver Sponsorship \$5,000

- Broad Recognition:

Your organization's logo will be featured as Silver Sponsor in all Conference promotional materials and program collaterals, as well as on the web site.

Your logo will be featured as Silver Sponsor on signage at the Conference.

- Preferential Access:

VIP Dinner: Your organization will receive **two** invitations to the exclusive VIP dinner for speakers and sponsors.

Head Table: Your organization will receive **one** seat at one of the luncheons.

You receive a digital contact list of all Conference participants & supporting organizations.

- Conference Admission:

You will receive **five** complimentary tickets to the two-day Conference and Monday evening's networking reception.

- Exposure:

Exhibit Space: As an official sponsor of the Conference, you are entitled to display your organization's promotional materials at an exhibit table inside the Conference hall. You may also provide promotional items for distribution to all participants in the Conference.

Bronze Sponsorship \$2,500

- Broad Recognition:

Your organization's logo will be featured as Bronze Sponsor in all Conference promotional materials and program collaterals, as well as on the web site.

Your logo will be featured as Bronze Sponsor on signage at the Conference.

- Preferential Access:

VIP Dinner: Your organization will receive **one** invitation to the exclusive VIP dinner for speakers and sponsors.

You will receive a digital contact list of all Conference participants & supporting organizations.

- Conference Admission:

You will receive **three** complimentary tickets to the two-day Conference and Monday evening's networking reception.

- Exposure:

Exhibit Space: As an official sponsor of the Conference, you are entitled to display your organization's promotional materials at an exhibit table inside the Conference hall.